

## Intellectual Property Policy

### Orthodontic Compliance Check LLC. ("Reward4Bands.com")

Reward4Bands takes Intellectual Property ("**IP**") rights very seriously. This policy outlines how Reward4Bands addresses IP disputes for content on our platform (i.e. the Services).

*Important Note: Reward4Bands cannot give you legal advice on these issues and this article does not constitute legal advice. We recommend that you consult with an attorney before submitting any correspondence to us such as a demand letter or a take-down request, or if you have any questions about IP rights.*

#### 1. Copyright Infringement Notice

Your complaint must have all the following:

1. A physical or electronic signature (typing your full name will suffice) of a person authorized to act on behalf of the owner of an exclusive right that is allegedly infringed ("**Complainant**");
2. Identification of the copyrighted work claimed to have been infringed (e.g., a link to your original work), or, if multiple infringed works at a single online website are covered by a single notification, a representative list of such works at that website;
3. Identification of the material that is claimed to be infringing or to be the subject of infringing activity and that is to be removed or access to which is to be disabled, and information reasonably sufficient to permit Reward4Bands to locate the material (e.g., a link to your original work);
4. Information reasonably sufficient to permit Reward4Bands to contact the Complainant, such as an address, telephone number, and, if available, an electronic mail address at which the Complainant may be contacted;
5. A statement that the Complainant has a good faith belief that use of the material in the manner complained of is not authorized by the intellectual property owner, its agent, or the law; and
6. A statement that the information in the notification is accurate, and under penalty of perjury, that the Complainant is authorized to act on behalf of the owner of an exclusive right that is allegedly infringed.

If you are reporting the content of a comment, please send us a screenshot or otherwise specify where the alleged infringement is. A LINK TO A CAMPAIGN PAGE IS INSUFFICIENT FOR US TO IDENTIFY INFRINGING MATERIALS.

#### How do I report a copyright violation?

Once you have all the information you need for your copyright infringement complaint, please send the completed complaint to Reward4Bands by mail or email (current contact information is below, this information may change from time to time).

DCMA

Attn: Reward4Bands

Orthodontic Compliance Check LLC

8600 Louisville Rd.,

Terre Haute, IN, 47802

Email: [support@Reward4Bands.com](mailto:support@Reward4Bands.com)

#### What happens after Reward4Bands receives the notice?

When we receive a complete DMCA takedown notice, we will review the complaint and may remove the infringing content or disable users' access to their Campaign or Reward4Bands account. We will also forward a copy of the complaint to the Reward4Bands User, along with the Complainant's contact information.

#### I'm the Reward4Bands User and I want to dispute the infringement notice

If you are the Reward4Bands User whose material was removed (the "**Respondent**") and you believe that your material has been removed or disabled by mistake or misidentification after reviewing the DMCA notice that we forward to you, you will have 5 business days from your receipt of the infringement notice to dispute the claims in a

counter notice. You can do so by submitting a complete counter notice by mail and email to Reward4Bands(see above). Please note, we are not required to act on incomplete DMCA counter notices.

For the counter notice to be complete, it must include all the following:

1. a physical or electronic signature of the Respondent;
2. identification of the material that has been removed or to which access has been disabled and the location at which the material appeared before it was removed or access to it was disabled;
3. A statement made under penalty of perjury that the Respondent has a good faith belief that the material was removed or disabled as a result of mistake or misidentification of the material; and
4. the name, address, and telephone number of the Respondent, and a statement that the Respondent consents to the jurisdiction of the Federal District Court for the judicial district in which the address is located, or if the Respondent's address is outside of the United States, for any judicial district in which the service provider may be found, and that the Respondent will accept service of process from the Complainant or an agent of the Complainant.

If you would like to be able to remove the contested material and Reward4Bands has disabled your access to your Reward4Bandsaccount or Campaign after we forward a DMCAnotice to you, then we may choose, in our sole discretion, to briefly reactivate your account to allow you to remove the material. Failure to follow Reward4Bands's instructions regarding reactivation may result in permanent suspension of the Respondent's Reward4Bands account.

#### **What happens next?**

After we have received your completed counter notice, we will forward the counter notice to the Complainant. We may then decide, in our sole discretion, to replace the removed material or suspended Reward4Bandsaccount between ten (10) to fourteen (14) business days following Reward4Bands's receipt of the counter notice, unless we receive written notice from the Complainant that they have filed an action seeking a court order against the Respondent's activity relating to the unauthorized use of the copyrighted material. As a reminder, we will take no action upon any failure to provide the information or otherwise follow the process outlined above. All DMCA notices and counter notices must be in English.

#### **2. Trademarks**

Reward4Bandshas a different process when it comes to certain types of trademark infringement claims. If you believe your registered word mark or registered service mark is being infringed on the Reward4Bandsplatform, please follow the process below. For all other types of trademarks like trade dress and non-traditional marks including for example sounds, smells and colors, this process does not apply, and we would need to receive a valid court order before we can act on these types of trademark infringement claims.

To submit a complete claim of trademark infringement, please include all the following:

1. A statement in good faith from you, the Complainant;
2. A statement made under penalty of perjury that the information in the complaint is accurate and that you are the owner or authorized to act on behalf of the owner of the trademark rights described in your complaint. Please note that you may be liable for damages (including costs and attorney's fees) if you materially misrepresent that material is infringing your trademark(s);
3. A statement that you acknowledge that a copy of this infringement notice, including any contact information provided above, may be provided to the Reward4BandsUser whose content is the subject of the complaint;
4. Identifying the mark as it is used on the Reward4Bandsplatform and sufficient information for Reward4Bandsto identify where it is used on the Reward4Bandsplatform;
5. Explaining the basis for the claim of infringement including any applicable registration numbers and countries where the mark is registered; and
6. The Complainant's contact information.

#### **How do I report a covered trademark violation?**

Once you have all the information you need for your trademark infringement complaint, please send the complete complaint to by mail or email (see above for that information).

### **What happens after Reward4Bandsreceives the notice?**

When Reward4Bandsreceives a complete trademark infringement notice, we will respond. The response to such notices may include, but is not limited to, removing or disabling access to material claimed to be the subject of infringing activity and/or terminating the user's account.

## **3. Patents**

If you believe that a Campaign is offering an Item or service that infringes on a valid and enforceable patent, please follow the process below and submit the complaint to [support@Reward4Bands.com](mailto:support@Reward4Bands.com). Be sure to include all the following information in your message:

1. Explaining the basis for the claim of infringement including any applicable patent registration numbers and countries where the patent is registered, court order, or International Trade Commission order finding infringement;
2. The Reward4BandsURL of infringing Campaign;
3. Your full legal name;
4. Your email address (please use company email address);
5. Company name (optional);
6. Company street address (optional);
7. A statement that you understand that Reward4Bandsmay provide third parties, including the affected user, with a copy of this complaint; and
8. A statement under penalty of perjury that the information in this complaint is true and correct and that you are the patent holder or are authorized to act on the patent holder's behalf. Please note that you may be liable for damages (including costs and attorney's fees) if you materially misrepresent that material is infringing your patent(s)

Reward4Bandswill review claims of patent infringement and will expeditiously respond to these claims. The response to such notices may include, but is not limited to, removing or disabling access to material or project claimed to be the subject of infringing activity, and/or terminating the user's account.

We will remove from public view any project that is the subject of a court order finding infringement of an intellectual property right of any kind.